



**JumpDrive® S60**  
**USB 2.0 Flash Drive**

December 2019

**Launch Communication**



# Positioning

JumpDrive® S60

JUMPDRIIVE®

USB 3.1 / 3.0

USB 2.0

FEATURE



**F35 Fingerprint USB 3.0**  
up to 300 MB/s  
32-256GB



**S47 USB 3.1**  
up to 250 MB/s  
32-128GB



**M45 USB 3.1**  
up to 250 MB/s  
32-128GB

EVERYDAY



**S80 USB 3.1**  
RW up to 150/60 MB/s  
32-256GB



**S75 USB 3.1**  
RW up to 150/60 MB/s  
32-256GB



**S60**  
16-64GB



**S50**  
16-64GB



**S57 USB 3.0**  
up to 150 MB/s  
32-256GB



**V100 USB 3.0**  
32-128GB



**TwistTurn2**  
32-256GB



**V40**  
16-64GB

# Target Market

JumpDrive® S60

Targeting everyday users and students looking for storing content with a reliable, convenient and portable storage with style.

Lexar

## Easily transfer, store, and share important files



Sports a protective sliding cover



Plug-and-play design allows you to easily store files



Compatible with both PC and Mac® systems



64GB	USB 2.0	Single-pack: Black only
32GB		2-pack: Black + Teal
16GB		3-pack: Black + Teal + Purple
Two-year Limited Warranty		

## Plug-and-Play designs with great features

The drive has a simple plug-and-play design that allows you to quickly and easily store files, so wherever you go, your information goes with you.



## Wide range of capacity options and stylish designs

The Jumpdrive S60 comes in a wide range of capacities, so it's easy to find one that suits your needs and reflects your personality. The drive sports a protective sliding cover and is available in a variety of colorful options (in select regions).





# Set-Up Information SKU / UPC

JumpDrive® S60

Region	Oracle Item Number	Lexar Retail Sku	Material Description	Single UPC/EAN Code	Master Carton UPC/EAN Code	Master Carton Qty
Global	ZJPL006A0025	LJDS060016G-BNBNG	Lexar JumpDrive S60 16GB BL Black cover, Global	843367119974	60843367119976	20
Global	ZJPL006A0026	LJDS060032G-BNBNG	Lexar JumpDrive S60 32GB BL Black cover, Global	843367119998	60843367119990	20
Global	ZJPL006A0027	LJDS060064G-BNBNG	Lexar JumpDrive S60 64GB BL Black cover, Global	843367120048	60843367120040	20

# Thank You



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